



ALLEN JOY MAGNO

Multimedia Designer | Motion Graphics & Video Editing
| eLearning Visual Design

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Target Roles

Multimedia Designer, eLearning Multimedia Designer, Motion Graphics Designer, Video Editor, Digital Content Designer, Social Media Video Creator, Visual Content Designer

Professional Experience

- **Freelance Multimedia Designer & Illustrator**
 - Created illustrations, infographics, diagrams, storyboards, and multimedia assets for print, digital, and educational platforms.
 - Produced visual content for eLearning, publishing, and digital learning materials by translating complex topics into clear and engaging visuals.
 - Collaborated with authors, editors, developers, and production teams to deliver polished assets aligned with project goals and audience needs.
 - Illustrated published children's and graphic reader titles for BookLife releases from 2024 to 2026.
- **Graphic Artist / eLearning Multimedia Designer WorkForge | 2023-2025**
 - Designed instructional visuals, infographics, diagrams, and multimedia assets for online training and educational content.
 - Created learner-focused course visuals aligned with training objectives, production standards, and digital learning needs.
 - Translated technical or complex information into accessible visuals for eLearning audiences.
 - Supported multimedia content production through layout design, visual storytelling, and asset preparation.
 - Collaborated with content, development, and production teams to ensure clarity, accuracy, and quality.
- **Digital Asset Designer / Illustrator Creative Fabrica | 2021-2023**
 - Designed commercial digital assets for a global creative marketplace, focusing on usability, polish, and style consistency.
 - Created scalable illustration and design resources for use in digital, print, and creative production workflows.
 - Produced high-quality visual assets with attention to audience appeal, marketplace standards, and production readiness.
 - Developed adaptable design styles for different creative and commercial use cases.
- **Visual Communications Designer University of the Philippines | 2021**
 - Produced marketing, promotional, and institutional visual materials for academic events and university communications.
 - Designed graphics that supported event visibility, information clarity, and audience engagement.
 - Created visual assets aligned with academic branding, communication goals, and stakeholder requirements.
- **Digital Publishing Specialist Synergy88 | 2019-2021**
 - Supported a digital book reader application through eBook production, asset review, formatting, and quality control.
 - Coordinated with vendors and internal teams to ensure digital book assets displayed accurately across the platform.
 - Reviewed layouts, images, and interactive publishing assets for production readiness.
 - Helped maintain quality standards for digital reading and educational content experiences.
- **Production Supervisor – eBook & Multimedia PPH Digital Media | 2015-2019**
 - Led eBook and multimedia production workflows for educational publishing projects.
 - Supervised production teams and coordinated creative, editorial, and technical requirements.
 - Managed quality control for digital learning materials, eBook assets, and multimedia outputs.
 - Supported the development of animations, instructional visuals, and digital publishing assets.
 - Maintained standards for formatting, visual quality, and delivery consistency.
- **Multimedia Artist Phoenix Publishing House | 2012-2014**
 - Created illustrations, animations, storyboards, and educational visuals for publishing and learning materials.
 - Supported multimedia content development for print and digital educational products.
 - Translated lesson content into clear visual assets for student-facing materials.

Professional Summary

Multimedia Designer and Visual Storyteller with 10+ years of experience creating educational, eLearning, publishing, and digital content. Skilled in instructional visuals, infographics, storyboards, eBook production, multimedia asset creation, video editing, and motion graphics. Experienced in collaborating with authors, editors, developers, and production teams to turn complex information into clear, engaging visual content for digital learning, social media, branded communications, and educational media.

Core Skills

- **Video Editing & Motion Graphics:** Premiere Pro, After Effects, short-form video editing, motion graphics, animated explainers, typography animation, storyboarding, visual pacing, captions
- **Multimedia & eLearning Design:** Articulate Storyline, eBook production, course visuals, instructional graphics, digital learning assets, learner-friendly visual design
- **Graphic Design & Visual Communication:** Infographics, diagrams, layout design, presentation design, marketing visuals, visual hierarchy, social media graphics
- **Illustration & Visual Storytelling:** Children's book illustration, character art, digital illustration, graphic readers, storyboards, narrative visuals
- **Production & Collaboration:** Production supervision, quality control, vendor coordination, cross-functional collaboration, asset preparation, creative feedback implementation
- **Software:** Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Articulate Storyline

Relevant Work Strengths

- Transforms scripts, manuscripts, and training content into clear visuals for digital learning and publishing.
- Creates instructional graphics, infographics, diagrams, storyboards, and multimedia assets for learner-friendly content.
- Combines illustration, layout, motion/video knowledge, and production experience to support modern content teams.
- Comfortable working across creative, editorial, technical, and production teams from concept to delivery.

Publications and Recognition

- Published Illustrator, BookLife Graphic Readers and Freedom Readers, 2024-2026.
- Illustrator, That's Not What Princesses Do, A Proper Princess, and Friends for a Season.
- CCP Comic Grant Finalist, Cultural Center of the Philippines, 2022.

Education

Bachelor of Multimedia Arts and Sciences

Mapua University

- Animation, Motion Graphics, Video Editing, Interactive Technology, and Graphic Design